VerifiedWeb
by LK Domain Registry

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Domain Registrar / CEO

LK Domain Registry

LK Domain Registry

- Registers domains in .LK (Sri Lanka) and two IDNs

- Works in a competitive environment where many Lankan organisations register in gTLDs

- Want to enhance the value of .lk

.LK

Positioning of .LK

- A safe place

"You can trust a .lk website or e-mail address"

- You are not likely to get harmed

- Our current registration proedures have helped.

  - no malware domain registrations in .LK

.LK

VerifiedWeb

- LK Domain Registry verifies the domain registrant's identity

- LK runs a vulnerability scan on the main website

- Define Requirements for Website

e.g.

- contact info on the site

- no illegal content

- no malware or scams

Products

- **VerifiedWeb Basic**
  - free (cost of domain name)
  - basic check of contact info
  - annual site scan

- **VerifiedWeb Superior**
  - approx. $100 p.a.
  - more comprehensive check of identity
  - regular site scans

- **More products**

Experience

- Launched late last year

- Good response

  - by our resellers

  - by SMEs

- Need more awareness by registrants and Internet users

.LK

Questions?

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